

Travis County Medical Alliance <webmaster@tcmalliance.org>

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## TCMA Vital Signs November 20, 2023

To Deneitra Hutchison <denny@wadealliance.com>

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**TRAVIS COUNTY MEDICAL ALLIANCE**

*A Century of Supporting  
Healthcare in Central Texas*

## TCMA Vital Signs November 20, 2023

## **IN THIS EDITION:**

Donate to the **Annual Fund Drive** [here](#).

TCMA: Celebrating a Century of Supporting Healthcare

**November 23: Happy Thanksgiving**

**November 29:** Book Review Luncheon

**December 1:** Centennial Holiday Luncheon - **RSVP soon**

**December 3:** TCMS Brunch with Santa; 10am-12pm

Westwood Country Club - **VOLUNTEERS needed**

**December 5:** Chic Ladies Holiday Party

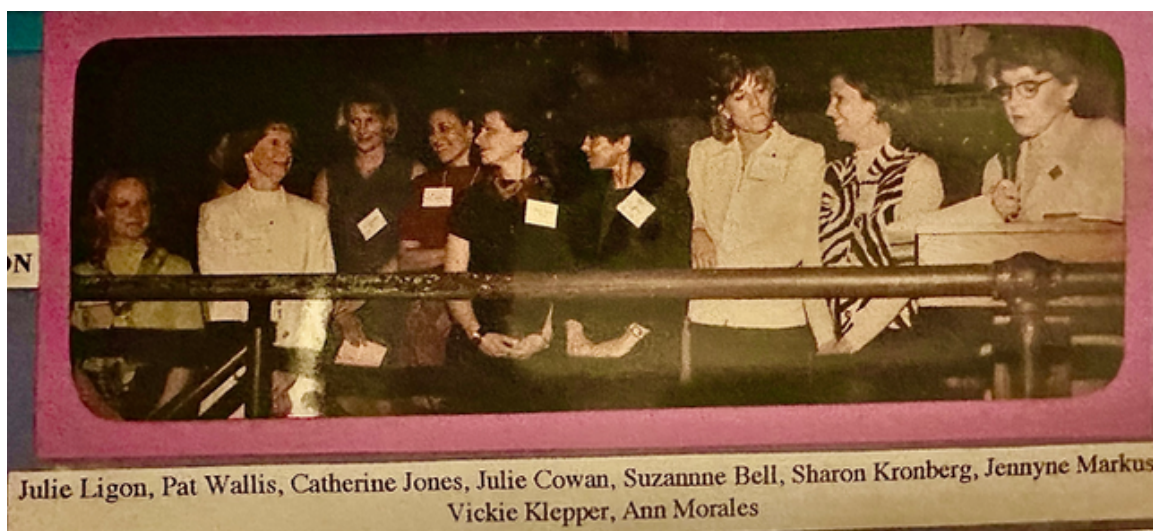
**December 7:** Tango POP!up Social

**December 11 & 13:** SLH Apartment Set-up

Week \*in\* Pictures

**This week's newsletter submissions are due Wed., Nov. 22; 8pm**

## **TCMA: Celebrating a Century of Supporting Healthcare**



We are so excited for our Centennial Holiday Luncheon on December 1, celebrating our Past Presidents. Since 1924, our Presidents have carried the Alliance through thick and thin ensuring the success of our three pillars: supporting our community's healthcare; advocating for legislative action that supports and protects healthcare; and building relationships within the family of medicine. Today we'll spotlight three presidents who elevated these pillars to the next level.

As president, Ann Morales expanded the Alliance's support for healthcare in Central Texas. Ann realized that the TCMS President Installation Dinner was the perfect avenue to strengthen the relationship between the Medical Alliance and the Society. With hard work, Ann convinced the TCMS to stop charging spouses to attend the Installation Dinner. When Alliance members showed up in full force, the TCMS realized how much the Alliance had to offer. In 1998, Ann facilitated the first Joint Installation Dinner which was made even sweeter because her husband Hector was the incoming TCMS President that night.

**(Above: Outgoing President Ann Morales and board at the first Joint Installation Dinner in 1998.)**



Susanne Tetzlaff laid the groundwork for how the TCMA approached First Tuesdays at the Capital. In 2003, Alliances across the state were tasked with advocating for healthcare at the Texas legislative sessions, with little to no support from the Societies. Susanne researched the bills; highlighted their talking points; and managed to get an audience with legislators. Susanne's skills and confidence, especially in the early years of First Tuesdays are legendary. **(Pictured: 2006 - Heather Fagin, Beth O'Farrell, Kylan Bunker, Susanne Tetzlaff, Lori Dewan)**

Cindy Nelson wins every award for ensuring our medical community stays connected and engaged. In 2008 Cindy brought the Alliance into the 21st century by creating its first website. A year later, Cindy created TCMA's Facebook page. Between the website and social media, there is no excuse to be out of the loop! For more than 15 years, Cindy continues to ensure that Alliance members are informed and ready for "what comes next" (which would be - *the Centennial Holiday Luncheon*). **(Pictured: Cindy Nelson working the silent auction at the 2010 Gala)**



## TCMAF Fund Drive

Many thanks to those of you who have donated to our annual FUND DRIVE!

**PARTNER (\$1000-\$1499):**

Bob & Karin Foster

**GOLD (\$500-\$999):**

Julie Cowan & Dr. Robert Cowan

Christi & Mark Dammert

Karen Kim & Dr. Stanley Kim

Richard & Susan Redfern

**ASSOCIATE (\$250-\$499):**

Margene Beckham

Dr. & Mrs. James R. Cullington

Elaine & Michael Kasper

Patricia A. Wallis

**CONTRIBUTOR (\$100-\$249):**

Dr. Carolyn Biebas

Dr. & Mrs. Sean Blaydon

Jack & Jennifer Carsner

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Maggie Falvey & Dr. Thomas Falvey III

Charlotte & Sonny Haro

Deneitra Hutchinson

Polly & Marcus Lines

Dr. Gus Lowry & Jeni Lowry

David & Cindy Nelson

Shelly & Erol Ozdil

Michael & Christina Romain

Jenny Stern

Willis & Kathy Thorstad

**OTHER DONORS:**

Rasha Madkour & Dr. Ramsey Ashour

If you haven't already done so, please consider making a [tax-deductible donation](#) today (in **\$50 increments**) to support our philanthropic efforts

during this centennial year! **Paying by check or with bill pay allows the TCMA to receive 100% of your donation without paying a service charge.**

**Karen Kim, Fund Drive Chair**

[karenkim@gmail.com](mailto:karenkim@gmail.com)



*Please plan to attend our annual*


# HOLIDAY LUNCHEON

**HEADLINERS CLUB**  
221 W 6TH STREET • IN PROCORE TOWER  
FRIDAY, DECEMBER 1ST AT 11:30 AM


**GARAGE PARKING AVAILABLE**  
IN PROCORE TOWER FOR \$5  
ENTER FROM 5TH ST OR COLORADO ST

**RSVP BY NOVEMBER 24**  
BY PURCHASING YOUR \$40 TICKET  
USING THE LINK PROVIDED

FOR DIETARY RESTRICTIONS AND QUESTIONS  
CONTACT CARRIE CONNER 210.241.6583



**TRAVIS COUNTY MEDICAL ALLIANCE**  
*A Century of Supporting  
Healthcare in Central Texas*



**bookspring**  
Launching children into a world of reading

WE CONTINUE OUR HOLIDAY TRADITION  
OF BENEFITTING BOOKSPRING.  
YOU CAN PARTICIPATE BY MAKING AN  
ELECTRONIC DONATION AT THE EVENT  
OR BY USING THE PROVIDED LINK.

*In recognition of our centennial year we will honor TCMA past presidents*

**Luncheon Ticket**

**BookSpring Donation**



**Chic Ladies**  
**10th Annual**  
**Holiday Gift Card Exchange Party**

**Tuesday December 5; 11:30am - 1:30pm**  
**at the home of Lara Norris**  
**3604 Lakeway Blvd.**  
**Lakeway, Texas**



Bring a \$20 - \$25 gift card to a favorite store for our game. Please arrive by  
12pm to play.

RSVP to Lara Norris [larisalee1968@aol.com](mailto:larisalee1968@aol.com) by November 27.



# Argentine Tango Class Holiday POP!up





Join Dr. Richard and Inga Ruckman for a beginner Argentine Tango class at  
**Esquina Tango Studio (209 Pedernales Street)**  
**Thursday, December 7**

Observe intermediate level class: 6:30-7:30pm

**Beginner class instruction: 7:40-8:40pm**

After class practice with DJ and tango music: 8:40pm

**-No dance experience necessary**

**-Wear comfortable shoes**

**-No Partner needed**

**-BYOB**

**-On-street parking available**

If you plan to attend, let Inga know:

**210-887-8585** or [vp-membership@tcmalliance.org](mailto:vp-membership@tcmalliance.org)



## SLH Apartment Set Up

Don't get rid of that furniture! We will be helping St. Louise House set up an apartment for mothers and children transitioning out of homelessness.

Please review the available slots and [sign up](#) to help or to donate gently used/new items.

Large furniture items will need to be delivered to the apartment (South Austin) on

**Monday, December 11 between 9am and 12pm.**

Cleaning and final touches for the apartment will be on

**Wednesday, December 13 between 9am and 1pm.**

Smaller items may be brought to the apartment on either the 11th or 13th.

Jeni will also accept smaller items at her doorstep (8809 Mendocino) on

**Saturday or Sunday, December 9th and 10th.**

This is a fantastic way to set the tone for a meaningful holiday season.

**Contact Jeni Lowry (512-913-9062; [jenimlowry@gmail.com](mailto:jenimlowry@gmail.com))**

if you'd like to help or for more information.



## TCMS Brunch with Santa (Dec. 3)

### More Volunteers Needed

Due to an overwhelming response to TCMS' Brunch with Santa (**200 parents/kids confirmed**), we are requesting additional help with story time and coloring stations. Inga has updated the [SignUp Genius](#) to reflect two additional volunteer opportunities per time slot: 9:30am; 10:30am; and 11:30am, respectively. Please [sign up](#) to share your favorite holiday book and creativity with the little ones.



# The 2024 Membership Campaign Continues

Why not grab a cup of coffee with a friend and renew your TCMA membership together. As a bonus, all members who submit their renewals by Thanksgiving will have the chance to win fun giveaways at the Holiday Luncheon on Friday, December 1.

### Alliance members have three ways to renew:

- 1) Go online to [Renewing Members](#). Look for the "Renew" button.
2. Call the TMA Knowledge Center at (800) 880-7955 with your credit card information.
3. Print an application form available online at [Membership Dues Form](#) or use a paper statement; mail with check to

**TMA Alliance**  
**401 W 15th St**  
**Austin, Texas 78701**



## Week \*In\* Pictures

**This Row:** Toast to Doctors cruise on Lady Bird Lake.

### Bottom Row

**Left:** Deneitra delivering TMAF Medical Community Grant to Lirios Pediatric.

**Right:** Chic Ladies enjoying last week's boutique shopping at Point of Origin.





## Follow Us



Don't forget to visit/like/tag/share our [Facebook](#) and [Instagram](#) pages.

Social media is your #1 source for updates on our

***Centennial Year!***





**TRAVIS COUNTY MEDICAL ALLIANCE**

## Centennial Party With a Purpose

March 1, 2024 • Yuka North Loop • 5500 N Lamar Blvd

*Join the Party!*



# Vital Signs and Social Media Submissions

The weekly Vital Signs Newsletter is distributed each Monday. Submissions are due to Deneitra ([denny@wadealliance.com](mailto:denny@wadealliance.com)) by 6pm, the Friday prior to distribution. Every effort will be made to include items after the deadline, with no guarantee. Content that is date-driven will appear in the newsletter until expiration. If you receive a draft newsletter, please review by 8pm Saturday.

Likewise, content for our public Facebook and Instagram pages may be submitted to the email address above or to Deneitra at [communications@tcmalliance.org](mailto:communications@tcmalliance.org). Deadlines do not apply.

### To submit information, email:

Attach text as a Word Doc, Google Doc or share within the body of an email.

Attach images as JPEG, PNG or PDF. Alternatively, images may be shared from Google Photos.

If you are having trouble receiving your copy, please click the [link](#) to reactivate your account.

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[www.tcmalliance.org](http://www.tcmalliance.org)



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